

## e-update

U.S. Environmental Protection Agency

October 2008

# Web Redesign Highlights SmartWay Progress, Program Direction

In recent months our partners and other regular visitors to www.epa.gov/smartway have seen a series of changes to the SmartWay web site. The site is now organized along the following four key program areas:

- SmartWay Transport Partnership
- SmartWay Financing options
- Smartway Certified Vehicles
- SmartWay Certifed Tractors and Trailers

Two more sections provide visitors with news & information and basic information on SmartWay's environmental message. The site's new design reflects the program's current priorities and future direction.

By far the largest section of the site is the SmartWay Transport Partnership. Here the partnership's goals for the freight industry are outlined. All materials for joining the partnership, including applications, guidance, and modeling tools, can easily be accessed and downloaded. An updated list of partners and case studies highlighting the program's success also are available.

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In the SmartWay Financing Options section, visitors can find fact sheets on the fuel and emissions savings that can be achieved with technologies and strategies promoted by SmartWay. There are links to federal and state grant opportunities, related financial incentives and the www.SmartwayFinanceCenter.com, a web-based clearinghouse where fleet owners can submit one loan application and have lenders compete for their business.

Clicking on SmartWay Tractors and Trailer will bring you to a listing of tractors and trailers that meet SmartWay equipment specifications. These specifications were developed in collaboration with manufacturers to help truck and fleet owners/operators make purchasing decisions based on equipment choices that can reduce fuel use and emissions. A list of all SmartWay tractor and trailer manufacturers is provided in this area of the site.

The SmartWay Certified Vehicles section is the most recent addition to the website and it signals a new focus for the program. Like trucks that qualify for the US EPA Certified SmartWay mark, light duty cars and trucks that qualify for the mark also are the cleanest, and most fuel efficient available in today's market. Information on how SmartWay vehicles are scored and a link to EPA's Green Vehicle Guide, where consumers can easily find fuel economy and emissions data on each vehicle is provided. By promoting SmartWay in the consumer market, EPA is working to increase public awareness about the brand, which we believe will reflect positively on our SmartWay partners. In July we launched the SmartWay Leaf Campaign. The SmartWay Leaf campaign features broadcast, radio and print materials that will help consumers recognize the SmartWay leaf as a symbol of cleaner, more fuel efficient transportation choices. These materials also are available for our partners to customize and use.

## Big Truck TV Web Channel Features SmartWay Resources

SmartWay affiliate Big Truck TV (BTTV) has created a special channel featuring the benefits and resources available through SmartWay. Several video programs about the partnership can now be viewed and downloaded from BTTV's new SmartWay channel, including interviews with EPA managers and our SmartWay partners, public service campaign materials and training tools. To link to BTTV's SmartWay channel, visit SmartWay's homepage at: www.epa.gov/smartway or go to bigtrucktv.com/channel.aspx?smartway. In addition to highlighting SmartWay, other BTTV channels provide additional coverage on a wide range of related environmental, safety and economic trends affecting the trucking industry. Visit www.bigtrucktv.com to learn more and check back often for updates!

## Welcome New Partners!

#### **Affiliates**

Accuride Corporation AdamWorks, LLC

Aerodynamic Trailer Systems

Badger Utility, Inc.

Columbia Performance, LLC

Continental Tire North America, Inc.

Diamond Power Systems

Distribution & LTL Carriers Association

Donlen Corporation

EMKAY, Inc.

Fleet Advantage, LLC

Fuel Injection Sales & Service, Inc.

Hendrickson USA, LLC

Hodvon

L. A. Fritter and Son, Inc.

Manwin Enterprises, Inc.

Monroe Career & Technical Institute

NorthAmerican Transportation Association

Old Dominion Truck Leasing, Inc.

Parts Distribution Services, Inc.

PHH Arval

Retail Industry Leaders Association

Silver Eagle Manufacturing Company

Tennessee Department of Transportation

(TDOT)

Trans Technologies Company, Inc.

Transportation Intermediaries Association

Trucks Feed Our Families

Voluntary Interindustry Commerce Solutions (VICS)

Windyne, Inc.

#### **Dealer/Service Centers**

Allstate Peterbilt of Western Ohio, LLC

Allstate Sales and Leasing

Cleveland Peterbilt, LLC

Columbus Peterbilt

DSU Peterbilt & GMC Inc

Golden State Peterbilt

Kenworth Sales Company

Lobster Truck & Rental, Inc.

Montana Peterbilt, LLC

Peterbilt of Fargo, Inc.

Peterbilt of Fort Smith

Peterbilt of Las Vegas, Inc.

Peterbilt of Northern California

Peterbilt of Northern Kentucky

Peterbilt of Springfield

Peterbilt PacLease of Las Vegas

Rush Truck Centers

Sacramento Truck Center

The Larson Group

Tri-State Truck Center, Inc.

Truck Repair Service Center, Inc.

Utility Trailer Sales SE Texas, Inc.

WW Trailers, Inc.

#### **Logistics Companies**

AIT Worldwide Logistics Axis Global Systems, LLC

Caterpillar Logistics Services, Inc.

Command Transportation

Coyote Logistics

Crane Worldwide Logistics

ELITeXPO Cargo Systems, Inc.

EMM Logistics, Inc.

ESI Global Logistics

Expeditors International of

Washington, Inc.

Fairrington Transportation

Flagstone Logistics, LLC.

Foreway Management Services

Freedom Lines

Freeman Transportation

General Freight Services, Inc.

Hybrid Transit Systems, Inc.

KFS, Inc

Magellan Transport Logistics

Manna Freight Systems, Inc.

Nightline Express, Inc.

Omni Logistics, Inc.

Pegasus Logistics Group

Pegasus Transportation Group, Inc.

Performance Team - Supply Chain

Logistics

Pilot Freight Services

Pro Logistics

ROAR Logistics, Inc.

Schneider Logistics Sharp Freight Systems, Inc.

Spectrum Global Logistics, Inc.

Strive Logistics, LLC

The Redden Group

The RK Group

Transportation Insight

Trigistix Warehousing &

Distribution

WorldWide - ISCS

Transcorr National Logistics

Trinity Transport, Inc. (Delaware)

Veterans Messenger Service, Inc.

#### **Rail Carriers**

The New York, Susquehanna, and Western Railway

Corporation

#### **Shipper/Carriers**

Haworth, Inc. Giant of Maryland, LLC

Lance, Inc.

Northrop Grumman Corporation

Sherwin Williams

Sierra Nevada Brewing Co.

#### **Shippers**

Arandell Corporation

Circuit City Stores

CLIF Bar & Company

Eastman Kodak Company

**EMC Corporation** 

Fujitsu Computer Systems Corp.

Gifts In Kind

Goodyear Tire & Rubber Company

ITW TACC

Lenovo

Lexmark International, Inc.

Longrider Lubricants, LLC

Malt-o-Meal

Mattel. Inc.

MeadWestvaco Corporation (MWV)

Ocean Spray Cranberries, Inc.

OSRAM Sylvania

PepsiCo, Inc.

Pernod Ricard USA

Pioneer Electronics (USA), Inc.

Transport Solutions of America, LLC

VIVO Ventures

#### **Truck Carriers**

Action Delivery

Air-Land Transport Service, Inc.

Alaplex Transportation, Inc.

Ameritrans

APC / Habco, Inc.

Armellini Express Lines, Inc.

Atlas Van Lines, Inc. Corp HQ

Avanti Trucking, Inc

Axis Global Systems

B & B Services, Inc. Bailey Farms, Inc./Chile Pepper Transport, Inc.

Best Cartage, Inc.

Best Dedicated, LLC Best Transportation Services

Black Horse Carriers, Inc.

Bluefield Transport, LLC

Boise White Paper LLC

Brian Kurtz Trucking, Ltd.

Brookline Transportation Company, Inc.

Brubacher Excavating, Inc. **Building Systems Transportation** 

C & C Trucking of Duncan SC

C.A.T. Inc. C2C Global Transportation, Inc.

CANEX, Inc.

Carlile Transportation Systems, Inc.

Carroll Fulmer Logistics Corporation

Cherokee Logistics, Inc.

CK Courier

Coastal Pacific Xpress, Inc.

Copeland Trucking

CoreTrans, LLC

#### Welcome New Partners!

#### Truck Carriers, continued

Cowen Truck Line Cox Transfer, Inc.

Cox Transportation Services, Inc. Cressler Trucking, Inc. CT Transportation CW Johnson Xpress, LLC D.C. Express, Inc.

Daily Express, Inc. David Stahl Trucking Davis Transfer Co.

De Mase Trucking Co., Inc.
Demar Logistics, Inc.
Dependable Highway Express
DF Hammonds, Inc.

Diamond Express, Inc.
Dimension Transportation, Inc.
Dist-Trans Company

Dohrn Transfer

Dot-Line Transportation
E. L. Hollingsworth & Co.
Elite Carriers, LLC

Emm Trucking, Inc. Evans Delivery Company, Inc. Fabri-Kal Corporation

Falcon Transport Co. Federal Warehouse Company Forward Air, Inc.

Fremont Contract Carriers, Inc.

Fremont Contract Carriers, Inc. G & D Integrated Garner Trucking, Inc. Green Truck Rental & Roadways Griffin Transportation, Inc. GST Transport Systems, LLP H & W Trucking H. D. Edgar Trucking Co., Inc. Hartley Trucking Co., Inc. Historical - Quality Transport, Inc. Historical - Roadway Historical - Yellow

Historical - Yellow Historical - YellowRoadway Historical- Roadway Express

Hogan Transports, Inc. /Hogan Dedicated

Services Holman Transportation, LLC

Hollian Transportation, ELC Houff Transfer, Inc. HVH Transportation, Inc. Inter-Coastal, Inc. Iron Springs Transportation J & P Hall Express J T Express, Inc. Jefco, Inc.

Keen Transport, Inc.

Keen Transport, Inc.
Kelle's Transport Service, Inc.
KLX, Inc.
KWL, Inc.
Lakeville Motor Express, Inc
Lane Balance Systems
Leonard's Express, Inc.

LoneStar Transportation, Inc. Lund Trucking Company, Inc. Luther Logistic Transportation, LLC

Lynden Transport, Inc.

M & W Transportation Company, Inc.

Mach 1 Global Services, Inc.

Marathon Cheese Transport, Inc.

McKimm Milk Transit, Inc.

Megatrux Transportation, Inc

Metcalf Trucking, LLC

Meyer Trucking, Inc.

Meyer Trucking, Inc.

Mill Creek Motor Freight Modern Transportation Services

Mullen Trucking, LP

National Carriers, Inc. Nationwide Truck Brokers, Inc.

Navajo Express, Inc.
NCI Group, Inc.
New Legend, Inc.
NorthShore Transportation Co., Inc.

Nussbaum

Nu-Way Transportation Services, Inc. Old Dominion Freight Line, Inc.

Panther Expedited Services, Inc.
Patriot Logistics, Inc.
Pegasus Transportation, Inc.
Penske Truck Rental
Performance Trucking Phoenix Industries, Inc. Prestigious Carrier, Inc.

Primary Transportation Services, Inc. Puget Sound International, Inc. Reliable Carriers, Inc.

Rhinelander Transfer & Storage, Inc.

Rinnelander Transfer & Storage, Inc.
Richland Express Inc.
Risinger Bros. Transfer
Riverside Transport, Inc.
Robert Bearden, Inc.
Royal Freight, L.P.
Ruan Transportation Management Systems Inc
Rumble Trucking & Logistics, Inc.
Safari Freight

Safari Freight Select Van and Storage

Serpro, Inc.

Sky Transportation Services, Inc. Skyline National, Inc.

Star Transport, Inc.
Steadfast Transcontinent, Inc.

Stephen Izzi Trucking & Rigging, Inc. Stonebroke Trucking, Inc.

Summit Trucking, Inc. Tango Transport TCI Logistics, Inc.

Texas Land and Air Texas Southwest Transport, Ltd.

The BLM Group
The Scotts Company
TLI Transportation, Inc.
TMC Transportation
Total Transportation of MS
Towne Air Freight

Trailwood Transport Ltd.
Trailwood Transportation, Inc.
Trans-frt McNamara, Inc. Transport Couture & fils Itée Transvantage Transportation Travelers Transportation Services

Triple Crown Services Triple Decker Transport, Ltd.
Two Men and A Truck
U.S. Inter-Mex Transportation, LLC
United Transportation Services, Inc.

Voyager Express, Inc. W.J. Donovan, Inc. Wagner Industries, Inc. Ward Transport and Logistics Western Canada Express, Inc.

Western Freightways Yarmouth Lumber



## 1100th Partner Milestone Achieved!

martWay is excited to announce that in October 2008, *Gifts In Kind International*, a 501(c)(3) nonprofit organization that generated and placed nearly \$900 million in urgently needed new product donations, joined the program as our 1100th Partner. One of the nation's largest charities, *Gifts In Kind* joined as a shipper and qualifies to use the SmartWay Partner mark. *Gifts In Kind* receives donations from thousands of large and small companies, including half of the Fortune 100 technology, retail and consumer corporations. The organization distributes these denotions to more than 150,000 community charities across the United tion distributes these donations to more than 150,000 community charities across the United States and throughout the world.

Participation in the partnership has increased substantially from 52 partner companies that helped us launch SmartWay Transport Partnership in February 2004!

Since the last e-update issued in July, many additional partners have come on board. The Partnership currently consists of:

668 Carriers 122 Shippers 29 Shipper/Carriers (private fleets) 123 Logistic Companies

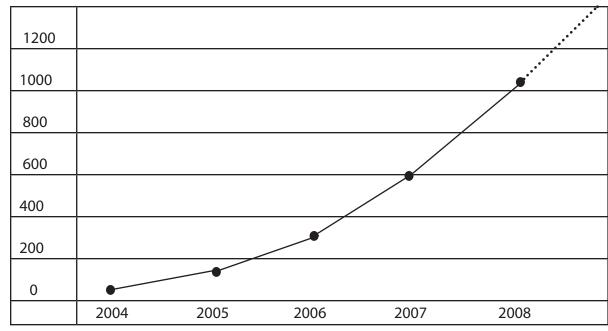
Rail Carriers

Dealer/ Service Centers

Truck Stops Affiliates 1

Welcome to *Gifts in Kind* and all of our new SmartWay partners!

## SmartWay Partner Growth



Since SmartWay was launched in 2004, the number of partners participating in the Program has increased from 52 to over 1,100 today.

Number of SmartWay Partners

#### CORNER

## SmartWay Account Management . . .

News You Can Use

# Tax Relief for Idling Equipment to Benefit Truck Industry & Environment

Some long-sought tax relief has been granted to truck and fleet owners who are in the market to purchase new trucks equipped with idle reduction devices such as auxiliary power units (APUs) and other equipment to reduce idling. The existing heavy truck federal excise tax currently imposes a 12 percent federal tax on the purchase of idling reduction units, such as APUs and other equipment, when they are purchased on a new truck. This tax costs buyers anywhere from \$200 to just over \$1,000 per unit.

Under the Emergency Economic Stablization Act of 2008 signed into law by President Bush on October 3, EPA, in consultation with the U.S.



Department of Energy (DOE) and the U.S. Department of Transportation (DOT) has been directed to identify and specify idle reduction units that are exempt from this tax. Insulation that is used for refrigerator trucks, or to keep trucks warm in the winter also is exempt from the federal excise tax on trucks.

Through SmartWay, EPA already has established a list of idle reduction technologies that have been verified and are available to reduce fuel consumption and air emissions when purchased as part of a new truck or when added on to a truck as an upgrade. EPA is currently reviewing these technologies and will be working with DOE and DOT to develop a list of idle reduction units and technologies that are excluded from the federal government's heavy truck excise tax.

For more information on the idle reduction units and technologies that are available for reducing fuel use and emissions visit:

http://www.epa.gov/smartway/transport/what-smartway/upgrade-kits-tech.htm

SmartWay Clean Diesel Finance Awards \$3.4 Million in Grants to Help Truckers Buy Clean, Fuel-Saving Trucks, Idling and Emission Reduction Technologies

On September 24 EPA awarded \$3.4 million in funding to three non-profit groups that will leverage the funds to provide below-market interest rate loans, rebates and other financial incentives that truckers can apply for to invest in cleaner trucks and idling and emission reduction technologies.

The three organizations receiving funds are: the Community Development Transportation Lending Services, Washington, D.C.; Cascade Sierra Solutions, Oregon; and Owner-Operator Independent Drivers Association, Missouri.

Each of the finance programs developed by these organizations aim to aid small trucking firms that are looking to lower fuel costs, save money and reduce emissions. The SmartWay Clean Diesel Finance program is one component of the larger \$50 million Diesel Emission Reduction Program, authorized by the 2005 Energy Policy Act, and administered by EPA. In addition to these innovative financing programs, EPA has also begun disbursing \$14.8 million for State programs. All 50 states will receive funds, and 35 states will put matching resources toward the program. Later this fall, \$27.6 million in grants will be distributed by EPA's ten Regional offices. Finally grant awards for emerging technologies totaling approximately \$3.4 million will be announced later this winter.

For more information on SmartWay Clean Diesel Finance and the Clean Diesel grant program visit:

www.epa.gov/smartway/transport/what-smartway/financing-clean-diesel-info.htm

## New SmartWay Partner Webinars

In the past, SmartWay partners have requested opportunities to network and exchange information. EPA is always listening and as a result, the SmartWay program is pleased to present a new Webinar Series for partners. Webinars will be held the second Tuesday of each month at 1:30 p.m. EST. (There is one exception, the "MIT SmartWay Study Results" will be held on the third Tuesday in November). Register for these 1-hour webinar sessions to learn about what is new and exciting in SmartWay. Check the SmartWay website for new additions and any changes to the schedule.

Webinar Topic & Brief Description	Date	Registration Link
MIT SmartWay Study Results MIT Center for Transportation and Logistics completes a Systems Dynamics study of SmartWay: Hear about their findings which show what makes SmartWay such a success.	November 18, 2008	https://www2.gotomeeting.com/register/421820726 Teleconference Number: 703-259-0655 Access Code: 547-457-267 Audio Pin: Appears upon joining the webinar Webinar ID: 421-820-726
SmartWay Excellence Awardees Share Successes Discover the best practices and technologies being employed by the 2008 SmartWay Awardees.	December 9, 2008	https://www2.gotomeeting.com/register/727924039 Teleconference Number: 703-709-0659 Access Code: 641-162-020 Audio Pin: Appears upon joining the webinar Webinar ID: 727-924-039
SmartWay Finance Center Learn about finance options for SmartWay Tractors/ Trailers and SmartWay approved fuel savings and emissions reducing technologies.	January 13, 2009	https://www2.gotomeeting.com/register/421820726 Teleconference Number: 703-259-0655 Access Code: 547-457-267 Audio Pin: Appears upon joining the webinar Webinar ID: 421-820-726
SmartWay Tractor & Trailer Discover the benefits of purchasing U.S. EPA Certified SmartWay tractors and trailers for your fleet.	February 10, 2009	https://www2.gotomeeting.com/register/802750417 Teleconference Number: 718-708-0655 Access Code: 508-232-206 Audio Pin: Appears upon joining the webinar
International Interest in SmartWay Learn about SmartWay-like programs being instituted around the world and explore effec- tive strategies for addressing environmental impacts of global goods movement.	March 10, 2009	https://www2.gotomeeting.com/register/894169948 Teleconference Number: 718-709-0655 Access Code: 690-985-331 Audio Pin: Appears upon joining the webinar Webinar ID: 894-169-948
Carriers Interested in Joining SmartWay Learn the process and requirements for truck- ing companies to become SmartWay Carrier partners.	April 14, 2009	https://www2.gotomeeting.com/register/468280085 Teleconference Number: 703-259-9001 Access Code: 430-877-932 Audio Pin: Appears upon joining the webinar Webinar ID: 468-280-085

### First-Ever International SmartWay Transportation Summit Scheduled for Early December

In response to a growing interest in developing "SmartWay-like" programs among various governments, NGOs and academics from around the globe, SmartWay is hosting a three-day conference in Ann Arbor, Mich., from December 2 through December 4. The conference will cover a range of topics that have contributed to SmartWay's success and is designed to provide some tools and best practices for developing SmartWay-like programs; explore effective strategies for addressing environmental impacts of global goods movement; and to promote sustainable goods movement as key component in transportation. Other key topics will address GHG data reporting systems and the expansion of SmartWay principles into other sectors of transportation.

For more information on the International SmartWay Transportation Summit, visit www.smartwayinternational.eventbrite.com
Registration is limited to 150 attendees due to space constraints.

## Calling All NASCAR Fans!

SmartWay, the National Association for Stock Car Racing (NASCAR), and automakers are offering fans an opportunity to check out vehicles that qualify for EPA's SmartWay Certification mark. Chevy, Dodge, Ford and Toyota have all displayed their SmartWay vehicles at several recent NASCAR races and are planning to show them off at future races too. At the events, the automakers have hung banners encouraging fans to look for their "SmartWay Certified Vehicles on Display Here!" and marked the vehicles with special car toppers and clings.

For automakers the timing is right to promote their SmartWay Certified vehicles – cars and trucks that EPA has scored as being the cleanest and most fuel efficient based on a series of emissions tests and federal fuel economy standards. Using the SmartWay certification mark makes it easy for consumers to identify the greenest, most fuel-efficient vehicles among a range of makes, including compact cars, mid-size sedans and sport utility vehicles. For EPA SmartWay, the NASCAR venue is a good opportunity to reach a large number of individuals, raise awareness and spread the word about the environmental and fuel-saving benefits of US EPA Certified SmartWay cars and trucks.

In addition to highlighting the environmental and fuel benefits of SmartWay certified cars and trucks, EPA, NASCAR and the automakers are encouraging drivers to conserve fuel and lower emissions by adopting good driving practices, such as maintaining a reasonable speed, and taking care of their vehicles.

## SmartWay Leaf Campaign Helps Raise Public Awareness

Now in its fourth month, the SmartWay Leaf campaign has appeared in a broad range of broadcast, radio and print media encouraging consumers to "look for the SmartWay Leaf" to identify environmentally friendly and fuel-efficient cars and trucks." In total, public service announcements featuring the SmartWay Leaf have received over 9,000 T.V. airings and almost 42,000 radio airings in several major, regional and local markets throughout the country. Total estimated media value exceeds \$8 million and placements have steadily increased since the campaign was launched in July.

For more information on the SmartWay Leaf campaign and how you can use the materials to raise public awareness about SmartWay contact Patrice Thornton, 734-214-4329.





## The Buzz about SmartWay Transport Partnership

Visit the links below to see media stories that feature SmartWay Transport Partnership:

#### **Partner News**

- Material Handling Management. July 1, 2008. "Exel Transportation Earns SmartWay Designation". http://www. mhmonline.com/viewStory.asp?nID=6286&iID=20995
- Centredaily.com. July 8, 2008. "Foss Maritime Receives Highest Honor for Environmental Stewardship". http://www.centredaily.com/living/travel/story/700843.html
- East Bay Business Times. July 10, 2008. "Con-way Gets Top EPA Score." http://www.bizjournals.com/eastbay/stories/2008/07/07/daily75.html?ana=from rss
- Logistics Online. July 11, 2008. "Freight Management Inc. Launches 'OptiGreen Program' With the World's first Software to Measure." http://www.logisticsonline.com/article.mvc/Freight-Management-Inc-Launches-OptiGreen-0002?atc~c=771+s=773+r=001+l=a
- Manufacturing Business Technology. July 11, 2008. "Under the Hood: Transplace Offers Fuel Conservation Tip List for energy-efficient shipping/receiving". http://www.mbtmag.com/article/CA6577908.html?industryid=47314
- TruckingInfo.com. July 18, 2008. "McCoy Freightliner Joins EPS SmartWay." http://www.truckinginfo.com/news/news-detail.asp?news\_id=60976
- Market Watch. July 21, 2008. "CHEP Joins U.S. EPA SmartWay Transport ® Partnership". http://www.marketwatch.com/news/story/chep-joins-us-epa-smartway/story.aspx
- Market Watch. July 28, 2008. "Mach 1 Global Services Welcomed as SmartWay ® Transport Partner by U.S. Environmental Protection Agency." http://www.marketwatch.com/news/story/mach-1-global-services-welcomed/story. aspx?guid=%7B6E541C83-E342-4E47-A2AF-D430431D5116%7D&dist=hppr
- BusinessNorth.com. July 30, 2008. "Halvor Lines Inc. Joins U.S. EPA SmartWay Transport Partnership." http://www.businessnorth.com/pr.asp?RID=2859
- Etrucker.com. July 30, 2008. "Forward Air Is A SmartWay Partner". http://www.etrucker.com/apps/news/article.asp?id=71191
- Interior Design. July 31, 2008. "Haworth Joins EPA SmartWay Program" http://www.interiordesign.net/article/CA6583118.html
- GreenvilleSun.com. August 1, 2008. "EPA Designates Forward Air a SmartWay Transport Partner". http://greenevillesun.com/story/296808
- Material Handling Management. August 1, 2008. "Ruan Transport Joins SmartWay Partnership." http://www.mhmonline.com/nID/6368/MHM/pNum=1/viewStory.asp
- GreenBiz.com. August 8, 2008. "HP's Business Products Earn SmartWay Shipping Logo." http://www.greenbiz.com/news/2008/08/08/hps-business-products-earn-smartway-shipping-logo
- GraphicARtsonline. August 11, 2008. "Arandell Corp. Joins SmartWay Transport Partnership." http://www.graphicartsonline.com/article/CA6586055.html
- GraphicARtsonline. August 11, 2008. "Printers Green Up Despite Oil Price Drop". http://www.graphicartsonline.com/article/CA6584814.html
- Layover.com. August 12, 2008. "FFE Transportation Renews SmartWay Partnership". http://www.layover.com/news/article/ffe-transportation-renews-smartway-partnership-14252.html
- Traffic World Online. August 25, 2008. "NRS Earns Top Score on SmartWay Test." http://www.trafficworld.com/newssection/trucking.asp?id=47617
- LandLine Magazine. August 29, 2008. "Lubricant Company Joins SmartWay." http://www.landlinemag.com/todays news/Daily/2008/Aug08/082508/082908-09.htm
- Market Watch. September 8, 2008. "Acting Together, Trucking Can Make a Difference."
   www.marketwatch.com/news/story/acting-together-trucking-can-make/story.aspx?guid=%7B08F6FE67-9998-4118-A92B-C0DA2B2A91F8%7D&dist=hppr
- Market Watch. September 8, 2008. "Fujitsu Extends Environmental Initiative with Membership in U.S. EPA Smartway
  Transport Partnership." www.marketwatch.com/news/story/fujitsu-extends-environmental-initiative-membership/story.
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- Market Watch. September 9, 2008. "Pilot Freight Services Named as SmartWay Transport Logistics Partner."
   www.marketwatch.com/news/story/pilot-freight-services-named-smartway/story.aspx?guid=%7B1B7C6E91-9264-41AF-90CA-CCCF94B6A833%7D&dist=hppr
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- Market Watch. September 17, 2008. "Lexmark Joins U.S. EPA SmartWay Transport Partnership, Exceeds Requirement for Freight Shipments." www.marketwatch.com/news/story/lexmark-joins-us-epa-smartway/story.spx?guid=%7BAEA3B6DB-03D7-4C0E-BC46-886BEE80D635%7D&dist=hppr
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- Traffic World Online. October 1, 2008. "Environmodal Offers Surplus Capacity" by William Hoffman. www.trafficworld.com/newssection/logistics.asp?id=48031

#### Partnership News

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- GreenBiz.com. July 14, 2008. "Logistics and Transportation: Key Steps to a Greener Supply Chain" by Sum-Sum Chan & Jenny Joy. http://www.greenbiz.com/column/2008/07/07/logistics-transportation-greener-supply-chain
- St. Louis Business Journal. July 18, 2008. "EPA's SmartWay Program Targets Idling to Clean Trucking Industry," by Julia M. Johnson. http://www.bizjournals.com/stlouis/stories/2008/07/21/focus12.html?ana=from rss
- Supply & Demand Chain Executive. July 22, 2008. "8 Guidelines to Help Develop Your Company's Sustainability Strategy," by Kimberly Knickle. http://www.sdcexec.com/web/online/Green-Supply-Chain/8-Guidelines-to-Help-Develop-Your-Companys-Sustainability-Strategy/60\$10562
- Fleet Equipment Magazine Online. July 23, 2008. "For Your Consideration-While we've talked about the government's SmartWay".
   http://www.fleetequipmentmag.com/Default.aspx?type=wm&id=7&module=24&state=DisplayEntry&entry\_id=2967
- businessgreen.com. July 30, 2008. "Designing a Greener Road Trip" by Mary Catherine O'Connor. http://www.businessgreen.com/business-green/analysis/2222906/designing-greener-road-trip
- World Trade Magazine. August 4, 2008. "SmartWay Drives Sustainable Transportation" by Brittain Ladd. http://www.worldtrademag.com/Articles/Feature Article/BNP GUID 9-5-2006 A 10000000000000394067
- Traffic World Online. August 20, 2008. "Retailers Join SmartWay" by Thomas L. Gallagher. http://trafficworld.com/newssection/government.asp?id=47542
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